

CLUBS & PUBS manager

Summer 2015-2016



Bankstown Sports Club invests in AV partnership with The P.A. People!

... quality AV fit-out delivers both Hirer & Patron experience.

"We were looking for a consultative approach to achieve a solution" said Andrew Kelly, General Manager, Bankstown Sports Club. "We pride ourselves on positive patron experience and customer service; and we seek to influence everything we can towards that outcome. That's also why we've invested in quality audio/AV solutions in partnership with The P.A. People" he said.

Sydney's The P.A. People is known for its 40 year history of audio/AV work in stadiums, theatres, civic buildings, schools, Houses of Worship and transport hubs. Responding to the challenges of a major Sydney Venue, with a rolling upgrade schedule, a constant seven day and night operation serving thousands of patrons, required the Company's expertise in high-use, multiple-function venues.

"We're dealing with a broad spectrum of users, with varying expertise and knowledge of systems." said Jason Klippel - AV Manager for the Club. *"We need to rely on the science behind getting the correct solution, rather than the badge on the front of the speaker box."* The substantial PA solution now installed, provides the performance outcome required by hirers and their artists of enormous variety. *"Positive response has been unequivocal"* said Andrew Kelly.



Better technology, better service

Clients and guests not only demand exceptional customer service, they expect audio and video technology that enhances their experience, offers maximum convenience, directs them where they need to go and which informs and impresses.

Return on Investment

It is not just the initial cost of sale that will impact a return on investment, but ongoing reliability and maintenance outlay. Bankstown Sports understood this and appreciated The P.A. People experience and advice in recommending a more expensive initial solution that would meet performance demands and reduce maintenance cost in the life-time of that system.

Integration

Designing audio visual systems that integrate seamlessly into their surrounds and deliver on performance, flexibility and reliability, takes determination, understanding, skill and experience. The P.A. People aims to keep clients' functional and operational requirements at the forefront of design.

A connected venue

Bankstown Sports Club has an expanding vision and a continuous improvement agenda. This means ongoing assessment of systems that serve the Club and its Members. Creating a larger AV network within the Venue is on their radar; a more integrated AV-enabled capability, rather than stand-alone systems in various locations. *"We must serve today's needs and tomorrow's"* said Jason Klippel.

The P.A. People



40 years' experience in sports, entertainment & theatre venues!

Advice, design & integration for all your audio visual needs.



Experience | Independence | Assurance

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