

ProAVLAsia

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SOUND FUTURES



Singapore: MICA (P) 103/06/2017
PPS 1604/05/2013(022953)

DPA Series Digital Processing Amplification

DPA100: 4 x 3700W DPA80: 4 x 2200W DPA40: 4 x 1400W

Integrated
Systems
Europe

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8-9 Feb 2018 Amsterdam RAI, NL

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www.xta.co.uk

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Kayne Partners and Intelsat invest in Dejero

WORLD: Dejero has received a financial injection of CAD\$32 million from Kayne Partners, the growth private equity arm of investment firm Kayne Anderson Capital Advisors LP. The Canadian manufacturer plans to use much of this investment to fund product development and the commercialisation of its blended connectivity solutions in new markets.

'We are impressed with Dejero's rapid growth and worldwide success, which are clearly driven by its unique network blending technology that solves connectivity challenges in portable, in-vehicle and fixed location scenarios,' said Leon Chen, managing director at Kayne Partners. 'This investment



Bruce Anderson, CEO of Dejero

will allow Dejero to bring its innovative thinking more quickly

to market and further extend its position as market leader.' Mr

Chen, along with Rob Shilton, senior associate at Kayne Partners, will also join the Dejero board of directors.

Similarly, Michael DeMarco, EVP of operations at communications satellite services provider Intelsat, which has been collaborating with Dejero on its CellSat solution, is also joining the Dejero board of directors. 'Following the success of our recent partnership that brought the Dejero CellSat solution to market, we've made a strategic investment that will accelerate our collaboration on additional multi-network connectivity solutions for our customers,' Mr DeMarco revealed.

'With this funding we see huge

opportunities to deliver a broader range of blended connectivity solutions and services, not only to our traditional market of broadcast and media, but to other markets where reliable, flexible connectivity is just as vital,' said Bruce Anderson, CEO of Dejero. 'Our existing collaboration with Intelsat is greatly enhanced by this investment, which we value as an endorsement of our skills in innovation and delivery. Kayne brings to the table a new set of insights and connections that will also drive strong growth.'

www.dejero.com

www.intelsat.com

www.kaynecapital.com

PA People on a Tiger Trek

AUSTRALIA: The PA People's Installed Systems team has supplied the A/V solutions at Taronga Zoo's new Sumatran tiger experience, *Tiger Trek*. The A/V systems integrator worked with Zauner Construction, the building firm charged with constructing the *Tiger Trek* attraction, which has tripled the size of the Sydney zoo's tiger habitat.

Visitors enter *Tiger Trek* via an outdoor queuing area equipped with four screens that display information about the tigers and have been mounted in custom enclosures to protect them from the elements. Voice announcements are broadcast through Bose Freespace 360 outdoor mushroom speakers.

Once inside the building, guests are met with a simulated aeroplane interior with an 82-inch Samsung screen forming the cockpit and 19 32-inch screens from the Korean manufacturer playing the part of the aeroplane windows. A further three 32-inch screens are installed as overhead displays. Audio in this area is delivered by JBL Control 14C/T speakers mounted in the ceiling, and control of aeroplane experience content, including soundscape, video, lighting and door control, is provided by a Medialon Show Controller system.

When the simulated flight has concluded, visitors make their way into the Sumatran Village section of



the exhibit. This area is also equipped with JBL Control ceiling speakers that replicate the sounds of the village, including a ranger's outpost, and leads into the jungle section. The jungle is where the Sumatran tigers are found, along with Shure wireless microphone systems and further JBL speakers that facilitate zookeeper talks.

Midway through *Tiger Trek*, a 12-screen videowall hosts a presentation about the Sumatran tiger habitat, as well as discussions around conservation. Continuing on, an outside viewing area allows visitors to get even closer to the big cats and makes use of another Shure wireless microphone system to accommodate presentations.

The final stop on *Tiger Trek* is the exit building, dressed up as a supermarket. BGM is delivered by more JBL Control 14C/T ceiling speakers.

Throughout the exhibit, The PA People also installed input and output boxes, amplifiers and message servers from Biamp's Vocia range, as well as Ampetronic hearing loop drivers, BSS Blu-100 DSP systems, Dataton Watchout Vision servers and a Crestron Control solution.

The A/V setup not only simulates the experience of travelling to Sumatra to see the tigers in their 'natural habitat', but has also been integrated with the site-wide evacuation system that overrides the soundscape in the event of an emergency.

www.papeople.com.au

Vero hits Full Throttle



AUSTRALIA: Full Throttle Entertainment has acquired a Vero sound system from Funktion-One as it looks to supply bigger shows and meet the needs of a wider range of clients. The Vero system features loudspeakers, amplification, rigging and software.

'Full Throttle Entertainment has been deploying the Resolution Series with much success for a number of years,' revealed the rental company's founder, Adam Ward. 'We were consistently being approached by our clients to do bigger and bigger shows. Vero is the answer in addressing these large-format

requirements. Vero opens up a lot of different markets for us. Many clients need to see speakers look a particular way and irrespective of how amazing Vero sounds; it has the look many corporate and live clients want to see.'

Mr Ward added that he had initially been invited to Funktion-One's headquarters in the UK to hear the Vero system, which is an invention of the manufacturer's founder, Tony Andrews. As a result, Full Throttle Entertainment played a role in Vero's development by deploying a beta version of the system at a number of events before it was officially launched. Mr Ward was also given training on the system in the UK, following which Funktion-One's other founder, John Newsham, travelled down under to offer the Full Throttle Entertainment owner with on-the-job Vero training during a

Googoosh concert in Sydney.

'We're very happy that there is now a Vero system in Australia and that it's in the hands of a company that is not only technically proficient but also very knowledgeable when it comes to the demands of the market there,'

commented Mr Andrews. 'Adam and his team have already had some fantastic results with Vero. I'm certain that there are many more to come.'

www.fullthrottleentertainment.com.au

www.funktion-one.com

