

digital signage

Digital Place-Based Media & Technology

Issue #18

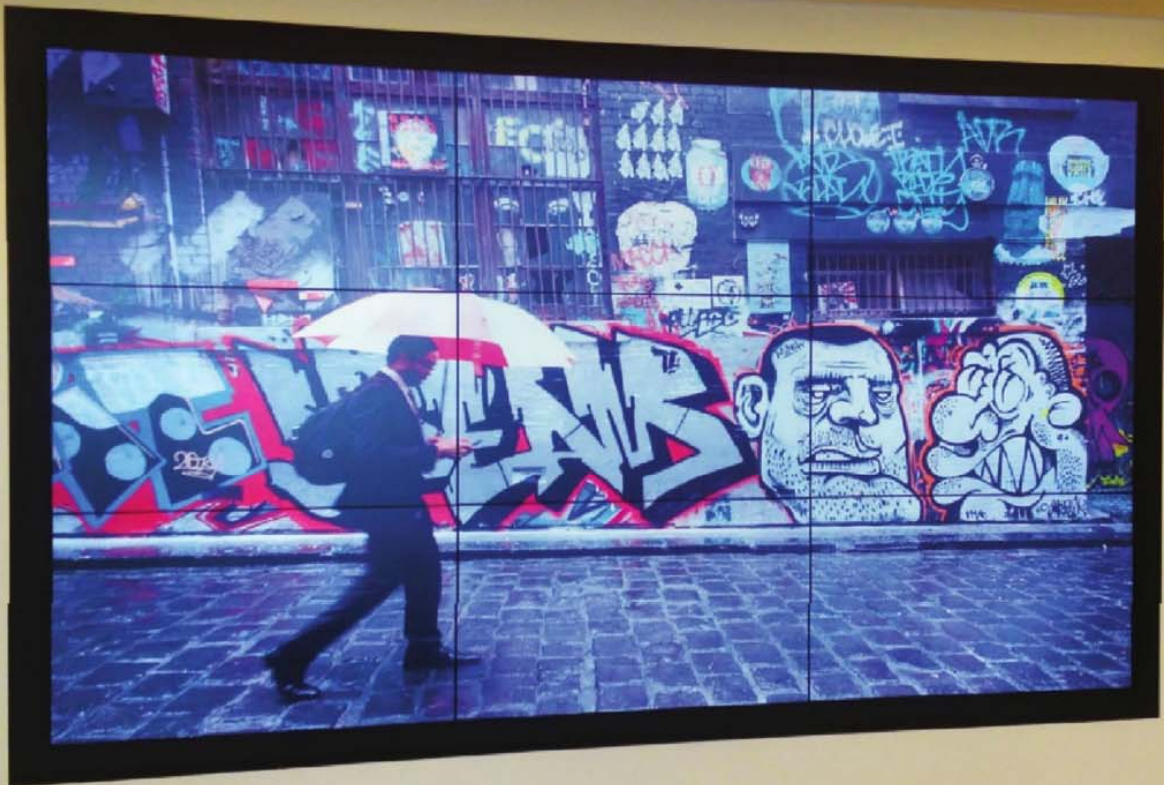
Highpoint's LED Retail Therapy
UBET Changes Punters' Experience
Belmont 16s' Smart Hospitality IPTV



\$6.95 inc GST



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Media Screening

ACMA Video Wall

In Action

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ACMA: www.acma.gov.au

The Australian Communications and Media Authority (ACMA) is Australia's regulator for broadcasting, the internet, radio communications, and telecommunications. If you have a complaint about Sam Newman's latest antics or a dodgy nasal-delivery advertisement during Kids' Kartoon Korner then ACMA is on the front line.

ACMA's Pyrmont office in Sydney now has a resplendent centrepiece video wall in the foyer. The video wall communicates important ACMA messages to visitors via presentations that display via a networked PC.

The video wall comprises nine Samsung UD46D, 46-inch displays. The brackets and wiring are concealed behind the displays with enough room for ventilation. Working in conjunction with the builder, the video wall has been designed to pop out from its surroundings with a black bevelled edge.

The video wall utilises a power saving mode that automatically switches the system on and off at the beginning and end of each day.

"It's always a challenge to align a video wall precisely. Even more so to make it flush with a built surround. A measure of finesse was required in the design and coordination of the installation to build it to within the millimetre.

Working with the builder in this regard was a simple and straightforward affair. The result is tremendous," said Josh Jones, Project Manager for The P.A. People.

The P.A. People has had extensive experience with video wall installation projects, some other notable installations include the RAAF Richmond Air Base and Formula 1 Australian Grand Prix control room.

The RAAF Richmond Air Base required a video wall due to the introduction of new aircraft. With the completion of the project, RAAF had access to 13 displays from nine computers, three free-to-air television services, satellite TV, DVD, and two multi-function terminals on a 36-screen and a four-screen video wall.

The Formula 1 Australian Grand Prix control room installation provided a 12-screen video wall for race control that was mounted on a specially engineered permanent bracket designed and built by The P.A. People engineering team.

Located in the main pit building, the wall received feeds from a number of sources including CCTV cameras that were mounted around the track (provided by others), allowing race officials a real time view of the entire track and any critical incidents that might occur during the race. ↩